Pivot Chart by count of State by Category

Pivot Chart by Count of State by SubCategory

Pivot Chart by Count of State by Year and Category

Questions:

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * The top three successful kickstarts are Theatre, Music, and film & video.
   * Music has the highest success rate per project.
   * Food has the highest fail rate per project.

1. What are some limitations of this dataset?
   * The dataset given is only a sample of 4000 from over 300,000 projects which is roughly only 1% of the population. So, depending on the method of extraction, it is hard to tell if the charts are representative of the actual statistics.
   * Currency is not all set at one uniform – might be a good idea to convert to one currency if a chart to analyze anything to do with goal $ and pledges.
2. What are some other possible tables and/or graphs that we could create?
   * Chart that shows length of pledge time by Category and state
   * Chart that shows number of pledges per category
   * Chart of goal vs pledged amount with secondary of state